



PRESS RELEASE

ETIX DATACENTER TO SUPPORT THE DATACENTERDYNAMICS EXHIBITION AS A PLATINIM SPONSOR

June 2010, the 1ST, Palais des Congrès, Paris, FRANCE

France, May 2010, the 17th - **Etix DataCenter, the new Tier IV conception datacenter launched by Carinae Group, legitimates its position as the new incontestable actor of the hosting market by supporting the 4th edition of Datacenter Dynamics.**

At this occasion, Charles-Antoine Beyney, Carinae Group's president, will lead a conference on: "How to integrate the management and supervision state-of-the- technologies to create an environmentally-friendly and of proximity datacenter".

Etix DataCenter is designed to provide state-of-the-art technologies in terms of hosting. It will combine safety, reliability, energy efficiency, sustainable development and makes available a large panel of hosting services for a total of 10,000 square meters spread over 16 private or shared areas.

Thanks to its technical conception, Etix DataCenter will open the way for Next Generation Datacenters, combining the best guarantees for service continuity (Tier IV) with state-of-the-art technologies in terms of energy efficiency and low carbon footprint.

Etix DataCenter ID

- Service quality: Tier 4
- -Surface area: 10,000 m² - 16 private or sharable spaces
- -Total electrical power: 32 MW
- -Energy density: 2kW / m²
- -PUE less than 1.5: energy consumption 35% lower than a current data center.
- -Free cooling system using outside air.
- -Rationalized power supplies
- -Optimized power usage levels and real-time monitoring of center performance and energy consumption-
- Good use made of surplus energy by transfer of server heat to the heating system of the adjacent green neighborhood. This "depollutes" 70% of the CO₂ emissions and radioactive waste produced in relation to the electricity consumed.
- Running costs identical to a data center that is 70% more polluting.



Pictures and further information on demand

www.etixdatacenter.com

About Etix Data Center

Founded in 2009, Etix Datacenter is the new environmentally-friendly hosting center with a Tier IV conception. Closed to Paris, in Pantin, its 10,000 square meters deliver over 16 private or shared areas. Technological solutions chosen by Etix DataCenter and a customer requirement that customer have to respect permit to Etix DataCenter to respect a PU which will not exceed 1.5 Using Free Cooling system and Cold Corridors, Etix DataCenter concentrates state-of-the-art technologies in terms of hosting and could receive the most critical resources of the most worldwide important groups. Thereby, Etix DataCenter opens a new hosting center generation. www.etixdatacenter.com Etix DataCenter is part of the Carinae Group – www.carinaegroup.com

Press contact – Carinae Group

Sophie ARTONNE – Head of Communication

Phone: +331 77 36 11 00

sophie.artonne@carinaegroup.com